



## WORLD CONGRESS ON ORGANIC COTTON: MAIN PROGRAM

September 22 – 24, 2009

Color code of daily program:

Registration and supporting program	50 Marketing and communication
10 Opening	60 Transversal topics
20 Building partnerships along value chains	70 Flash presentations
30 Trends and policies	80 Closing
40 Value chain integrity	

### Daily program of Tuesday, September 22, 2009

Time	Hall / Foyer	Theater hall	Ballroom	Brünig	Club Casino	Harder
8:00	Registration					
9:00		10 - Opening: Current trends and facts				
10:00		11 – Agenda introduction				
10:30	Coffee break				71 - Flash presentations	
11:00		20 - Value chain and partnership models				
12:15	Opening marketplace				71 - Flash presentations of companies and projects	
13:00	Lunch & marketplace					
14:00		35- Sustainable Consumption and Production		24 - How to set up organic cotton value chains?	26 - Businesses partnering with farmers	27 - Sustainable cotton initiatives
15:30	Coffee break				71 - Flash presentations	
16:00		25 - Local value addition		21 – Competitive- ness, positioning and pricing	22 – Corporate Social Investment	23 - Financing OC production and trade
17:30		28 - Results & secrets from the day				
18:30			Fashion show & aperitif			

## Key-note & workshop descriptions

Opening	
<b>Morning</b> <b>9.00 – 10.00 am</b>	<b>10 - Opening</b> <p>What is the relevance of organic and fair trade cotton? Why is investing in this sector important? How to bridge fashion and sustainability? - An overview on relevant trends, innovations and burning issues in organic and fair trade cotton markets.</p> <p><u>Speakers:</u> Patrick Hohmann (Remei AG), Hiltrud Breyer (European Parliament), David Bennell (Organic Exchange), Melchior Lengsfeld (Helvetas)</p>
<b>10.00 – 10.30 am</b>	<b>11 - Program introduction</b> <p>The introduction in the 3 day programme of the congress will be put in the context of the successful organic cotton community and transparent knowledge sharing between partners. The introduction will try to inject this spirit into the whole event, motivating participants to actively contribute to the knowledge sharing during the whole congress week.</p> <p><u>Speakers:</u> Riff Fullan (Helvetas), Andy Salm (Organic Exchange)</p>
Building partnerships along value chains	
<b>Morning</b> <b>11.00 – 12.15</b>  Key note session	<b>20 - Value chain and partnership models</b> <p>A key success factor of the organic cotton sector is the establishment of transparent long-term partnerships along the entire value chain. The session introduces in sustainable value chain approaches in the light of the current recession which is shaking companies all over the world. What strategies and partnership models are needed in this critical context?</p> <p><u>Speakers:</u> Peter Tschannen (Remei AG), Phil Chamberlain (C&amp;A), Dieter Overath (Transfair Germany), Helmy Abouleysh (Sekem)</p>
<b>Afternoon</b> <b>14.00 – 15.30</b>  Workshops	<b>24 - How to manage organic cotton production?</b> <p>Are you involved in organic cotton production, or planning to do so in future? Then this workshop is an excellent opportunity to familiarize yourself with state-of-the-art know-how and tools concerning the set-up and management of organic cotton value chains. Meet and discuss with other practitioners and share your own experience.</p> <p><u>Speakers:</u> Arun Ambatipudi Chetna), Saparbek Alymkulov (BCP Kirgistan), Frank Eyhorn (Helvetas)</p>
	<b>26 - Businesses partnering with farmers – how to build partnerships?</b> <p>How can long-term partnerships with other stakeholders of the organic cotton value chain be built? How to assure a transparent stakeholder dialogue and to bring different interests together? How can organic cotton farmer groups, retailers and traders build long-term partnerships? What partnership models are available, what experiences have been made? How to creat win-win-situations?</p> <p><u>Speakers:</u> Peter Tschannen (bioRe), Alison Rodwell (Shell Foundation), Kees-Jan van Til (Yiriwa S.A. Mali), Tobias Meier (Helvetas), Simon Ferrigno (Organic Exchange)</p>

	<p><b>27 - Sustainable cotton initiatives</b></p> <p>Now you have an Organic Cotton Programme - What about the rest of your Cotton? Alternative sustainable cotton strategies to complement your organic program. A look at the Better Cotton Initiative and Cotton Made in Africa and how these address the environmental and social issues in the supply chain.</p> <p><u>Speakers:</u> Walter Wagner (BCI/IKEA), Henrik Lampa (H&amp;M), Christoph Kaut (Otto, CmiA/ Aid by Trade)</p> <hr/> <p><b>35 - Sustainable consumption and production, Marrakesh</b></p> <p>Sustainable consumption and production is the key to sustainable development in industrialized countries. Discover the latest actions that governments are taking and see, how they support your activities and how your actions do contribute. What is the role of eco-labels in sustainable consumption, what is generally expected from them and which types do exist? Which types do we have in the field of organic textiles?</p> <p><u>Speakers:</u> Isabelle Susini (Patagonia), Andreas Prevodnik (Swedish Society for nature Conservation, requested), Eva Eiderström (Swedish Society for nature Conservation)</p>
<p><b>16.00 – 17.15</b></p> <p>Workshops</p>	<p><b>21 - Competitiveness, positioning and pricing</b></p> <p>The cost of organic cotton fibre only constitutes a negligible part of the final product price. However, usually organic cotton processing costs and margins are still high. How can the organic and fair trade business be competitive? What cost-saving options do exist in the textile value chain without undermining ecological and social standards?</p> <p><u>Speakers:</u> Peter Ingwersen (Noir), Phil Chamberlain (C&amp;A), Hasmuk Patel (Agrocel), Peter Tschannen (Remei AG), Michael Arretz (Systain)</p> <hr/> <p><b>22 - Corporate social investment</b></p> <p>How can companies from the north invest directly in human and social capacities of their partners in producing or processing countries? The workshop will tackle possible models of corporate social investment, giving space to discussions between practitioners.</p> <p><u>Speakers:</u> Jeroen Klomp (SharePeople), Ritu Baruah (BioRe Foundation), Phil Chamberlain (C&amp;A)</p> <hr/> <p><b>23 - Financing organic cotton production and trade</b></p> <p>Producer organisations and companies involved in organic cotton production and trade may require financial products for financing their business. Financial products can cover investments in equipment, infrastructure etc., or working extra capital for temporary cash flow needs such as for pre-financing the harvest or trade finance. Needs for finance will be analyzed, options, conditions and main obstacles for getting access to finance will be discussed with concerned stakeholders and financing institutions specialized in this field.</p> <p><u>Speakers:</u> Nelleke Veenstra (Triodos), Kees Maris (AK Organic), Georg Felber (Helvetas), Steven de Vries Reilingh (Rabobank Foundation), Maaïke Schouten (Solidaridad)</p>

	<p><b>25 - Local organic cotton processing</b></p> <p>How to resettle industrial and artisan cotton processing in southern countries where this sector experienced a downfall in the last decades? How to market locally processed products? Which partnership and investment models are the most promising ones? Are there any lessons learned from one context which could be applied in others? - This workshop analyses experiences and challenges in the promotion of local cotton processing in two different contexts - Burkina Faso and Laos.</p> <p><u>Speakers:</u> Hervé Le Gal (Ingalan), Robert Guillouin (Biotex Africa), Veronika Utz (GTZ Laos), Karin-Beate Philipps (EBDG), Modibo Traoré (Helvetas Mali)</p>
<p><b>17.30 – 18.30</b></p> <p>Panel discussion</p>	<p><b>28 - Results, news and secrets of the day</b></p> <p>This panel discussion will take up the lessons learned as well as unanswered questions and issues from the day.</p> <p><u>Moderator:</u> Andy Salm (Organic Exchange)</p>
<p><b>Evening</b></p> <p><b>18.30 - 22.00</b></p>	<p><b>Fashion show and aperitif</b></p> <p><b>Peter Ingwersen</b> of the famous label <b>Noir</b>, <b>Marina Spadafora</b> and the two <b>African designers Imane Ayissi</b> and <b>Kofi Ansah</b> will be presenting their creations in organic cotton, accompanied by live music and supported by a slide show on African communities and fashion. Each designer shows 12 outfits, which are presented by 24 models. The show will bear the signature of internationally known fashion show producer <b>Yannick Aellen</b>, guaranteeing an unforgettable fashion experience and demonstrating organic cotton's potential as a fashionable material.</p> <p>The fashion event will be implemented and sponsored by the International Trade Centre (ITC).</p>

## Daily program of Wednesday, September 23, 2009

Time	Hall / Foyer	Theater hall	Ballroom	Club Casino	Brünig
8:00	Registration & marketplace				
9:00		30 – Global context of organic cotton			
10:30	Coffee break		71 - Flash presentations	71 - Flash presentations	
11:00		40 – Value chain integrity Certification & labeling options			
12:15	Lunch & marketplace		72 – Flash presentations	73 – Flash presentations	
13:15		46 – How to make processing more eco-friendly?	31 – More political support for organic and fair trade	42 – Assuring the integrity of OC production	43 – Sustainable fashion design
14:45	Coffee break		71 - Flash presentations	71 - Flash presentations	
15:15		44 – Supply-chain ethics: Social and Fair Trade explained	32 – Sustainable public textile procurement	45 – Organic cotton and GMO	41 – Future of chemical criteria - advanced discussion
17:00		47 – Results & secrets from the day			
18:00					
18:30		Gala dinner			

## Key-note & workshop descriptions

Trends and policies / Value chain integrity	
<p><b>Morning</b> <b>9.00 – 10.30</b></p> <p>Key note session</p>	<p><b>30 - Global context of organic cotton production</b></p> <p>Currently, the organic cotton sector has to deal with major global problems such as the economic crisis, climate change and food security. What strategies are needed from governments, companies and NGO's in this context? What impact do the mentioned trends have on the sector? What can organic and fair trade cotton projects contribute to mitigate these problems?</p> <p><u>Speakers:</u> Wouter van Dieren (IMSA/requested), Rafiq Chaudhry (ICAC), Simon Ferrigno (Organic Exchange), Marylou van Golstein-Brouwers (Triodos Bank), Markus Arbenz (director IFOAM)</p>
<p><b>11.00 – 12.15</b></p> <p>Key note session</p>	<p><b>40 - Why certification schemes and labels developed</b></p> <p>What is the role of ecolabels? How did they develop in the US, and how in Europe, and where are the social standards routed? Different standards emerged as a result of these considerations - hear from the largest and most demanding standards (GOTS; OE and FLO) and how they contribute to the goal of more sustainable consumption and production.</p> <p><u>Speakers:</u> Anne Gillespie (Organic Exchange), Mecki Naschke (IMO), Bernd Jauch (FLO)</p>
<p><b>Afternoon</b> <b>13.15 – 14.45</b></p> <p>Workshops</p>	<p><b>31 - More political support for organic and fair trade – existing instruments &amp; remaining gaps</b></p> <p>Owing to the multitude of issues in the textile industry different governmental actors have created different schemes and instruments to impulse change. The focus of these schemes ranges from poverty alleviation to cleaner production. Sometimes these instruments may unfold synergies and sometimes they may hinder each other. The workshop analyses how politics can further support organic and fair trade approaches and abolish the main political gaps. Furthermore, the session gives a platform to understand priorities of different actors and their instruments and aims to identify approaches for the alignment of activities.</p> <p><u>Speakers:</u> Hiltrud Breyer (European Parliament), Marc Steiner (Swiss Federal Court), Hans-Peter Egler (SECO), Rainer Bächli (IMO)</p>
	<p><b>42 - Assuring the integrity of organic cotton production</b></p> <p>Can we be sure that organic cotton is really organic? What systems and tools are available to assure that organic standards are followed in organic cotton production? How can the interface between projects and certifiers be optimized? How to minimize costs of internal control and certification systems while maximizing quality? These and other questions will be discussed with practitioners involved in organic cotton production and certification.</p> <p><u>Speakers:</u> Martina Rösch (bio-inspecta), Kees Maris (AK Organic), Abel Gouba (Helvetas Burkina Faso), Anne Gillespie (Organic Exchange)</p>
	<p><b>43 - Sustainable fashion design</b></p>

	<p>The world of fashion is often seen as superficial and frivolous. The glamour of catwalks, show parties and frantic seasonal collections seems detached from sustainability and deep meaning. How are these two worlds to merge? Is there a win-win outcome? How are the leaders redefining fashion?</p> <p><u>Speakers:</u> Peter Ingwersen (Noir), Katherine Hamnet, François Morillon (Veja), James Minney (People Tree)</p> <hr/> <p><b>46 - How to make processing more eco-friendly?</b></p> <p>Apart from organic standards in textile production and processing, there is a range of further tools to enhance eco-efficiency that can be considered. Practical examples: Measures to handle chemicals, water treatment, water harvesting, energy-effectiveness and the use of renewable energy and recycling.</p> <p><u>Speakers:</u> Henrik Lampa (H&amp;M / WWF Water Project Team), Marieke Weerdesteijn (Solidaridad), Peter Johnson (Product Steward – Huntsman)</p>
<p><b>15.15 – 16.45</b></p> <p>Workshops</p>	<p><b>32 - Sustainable public textile procurement</b></p> <p>Public institutions are increasingly buyers of green and social textiles. What are the specialities of public demand in terms of products, quality and legal aspects? Challenges and ways how public demand and supply can be better matched will be discussed at the interface between public buyers and the textile industry. 2 promising European projects will be presented.</p> <p><u>Speakers:</u> Evelyne Venanzoni (BAFU), Marc Steiner (Swiss Federal Court), Fabrice Planchais (TDV Industries), Beat von Felten (City of Zurich), Florence du Chesne (Elis)</p> <hr/> <p><b>41 - Future of chemical criteria: Advanced discussion</b></p> <p>GOTS provides basic toxicological and ecotoxicological requirements for the use of chemical products in all textile processing stages of organic textiles. An overview of the actual criteria for the approval of chemicals and the reasoning behind them will be given and shall be compared to other systems and standards (i.e. blue sign, Bra Miljöval and company-specific restricted substances lists - RLSs). The workshop provides an improved understanding of the requirements, the identification of common grounds as well as the differences between the standards and discussion of future chemical issues which the standards may be going to adress (REACH, Nano, Biocides, allergenic substances, etc.).</p> <p><u>Speakers:</u> Anett Matthäi (IMO), Marcus Brügel (Global Standard GmbH), Peter Waeber, (bluesign technologies ag)</p> <hr/> <p><b>44 - Supply-chain ethics: Social and Fair Trade explained</b></p> <p>This session focuses on ways to improve the lives of the people involved in the textile supply-chains: farmers and factory workers. From the agriculture up to the finished product – there are a variety of certification, labeling, verification and monitoring programs with different scopes and aims. Three initiatives will be discussed in-depth to illustrate how organic, fair trade and ethically produced textile products are becoming reality.</p> <p><u>Speakers:</u> Rainer Bächli (IMO), Anita Sheth (FLO), Erica van Doorn (Fair Wear Foundation), Bruno Barth (Switcher)</p>

	<p><b>45 - Organic cotton and GMO</b></p> <p>An overview on the actual situation regarding the status of GMO cotton on a global scale with a look on the benefits for small farmers. Key questions: How to preserve the diversity of organic seed supply and how to fight contamination risks? How to close the gap between the quality management measures within certification and the loopholes left momentarily by regulatory frameworks?</p> <p><u>Speakers:</u> Steffi Ober (NABU), Arun Ambatipudi (Chetna), Rajeev Baruah (BioRe), Maaïke Schouten (Solidaridad), Damien Sanfilippo (PAN UK)</p>
<p><b>17.00 – 1800 pm</b></p> <p>Panel discussion</p>	<p><b>47 - Results, news and secrets from the day</b></p> <p>Lessons learned, take homes and unanswered questions of the second day.</p> <p><u>Moderator:</u> Mecki Naschke (IMO)</p>
<p><b>Evening</b></p> <p><b>18.30 - 22.00 pm</b></p>	<p><b>Gala dinner on Lake Thun</b></p> <p>The amazing natural scenery of Interlaken offers an ideal coulisse for an evening event outside the conference halls. A gala dinner on a boat on Lake Thun provides an opportunity of meeting colleagues and partners in an informal and familiar atmosphere.</p>



## Daily program of Thursday, September 24, 2009

Time	Hall / Foyer	Theater hall	Ballroom	Club Casino	Brünig
8:00	Registration & market place				
9:00		50 – Good marketing & good communication			
10:30	Coffee break		71 - Flash presentations	71 - Flash presentations	
11:00		53 – Knowing the impact of OC production	54 – Consumer awareness and platforms	61– Open space	62 – Open space
12:30	Lunch & market place		74 – Flash presentations	75 – Flash presentations	
13:30		34 – Organic cotton & climate change	51 – Concepts and tools for communication & marketing	52 – Developing local & regional markets	63 – Open space
14:45	Coffee break		71 - Flash presentations	71 - Flash presentations	
15:15		55 – Which certification program and label to choose?			64 – Open space
16:45		56 – Results & secrets from the day			
17:30		80 – Closing: take home			

## Key-note & workshop descriptions

Marketing and communication / Trends and policies	
<p><b>Morning</b> <b>9.00 – 10.30</b></p> <p>Key note session</p>	<p><b>50 - Good marketing &amp; good communication</b></p> <p>Which marketing and communication strategies are pursued by different actors of the organic cotton and fairtrade cotton market? The approaches for public relation work vary according to the role and positioning of these actors in the value chain. Strategic plans of the second biggest retailer in Switzerland, Coop; a medium Swiss textile brand, Switcher, and the German mail-order-company Hess Natur will be presented in the key note session.</p> <p><u>Speakers:</u> Robin Cornelius (Switcher), Lüdge Wolf (Hess Natur), Sandro Corpina (Coop Switzerland), Esther Verburg (Made By/Moderator)</p>
<p><b>11.00 – 12.30</b></p> <p>Workshops</p>	<p><b>53 - Knowing the impact of organic cotton production</b></p> <p>What is the socio-economic and environmental impact of organic cotton production? How can the impact be assessed and monitored? Results of new studies will be presented and future needs for impact assessment will be discussed.</p> <p><u>Speakers:</u> Sidy N'Guiro (Mobiom Mali), Felicitas Bachmann (Centre for Development and Environment, University of Berne), Dionys Forster (FiBL), Simon Ferrigno (Organic Exchange)</p> <hr/> <p><b>54 - Consumer awareness and platforms</b></p> <p>The ethical fashion landscape is rapidly changing and consumers play a huge role in that process. People love eco fashion and want to be involved, whether it is as a fashionista, as a do-it-selver, or as a small start-up that grows from designing for friends and family to creating an actual fashion brand. And as the credit crunch doesn't seem to effect the eco fashion industry as much as some people feared, this workshop explores how eco fashion consumer initiatives can further boost the field.</p> <p><u>Speakers:</u> Frans Prins (Grassroutes, requested), Clare Lissaman (Ethical Fashion Forum/requested), Bianca Alexander (Conscious Living TV), Karin Schreier (University of St. Gallen), Kim Poldner (Eco Fashion World), Jerome Schatzman (Tudo Bom)</p>
<p><b>11.00 – 12.30</b> <b>and</b> <b>13.30 – 14.45</b></p> <p>Open Space</p>	<p><b>61 - 62 - Open space discussions</b></p> <p>Two open mike sessions will give room to topics identified by participants, either by means of a previous online discussion or in the course of the congress. The open space will give the opportunity of bringing in burning issues which are not tackled in other sessions.</p> <p><u>Moderator:</u> Riff Fullan (Helvetas), Andrea Bischof (Helvetas)</p>
<p><b>Afternoon</b> <b>13.30 – 14.45</b></p> <p>Workshops</p>	<p><b>34 - Organic cotton &amp; climate change</b></p> <p>It is a well known fact that organic cotton and a well organised and transparent supply chain unfold a high potential for climate change mitigation. The workshop will summarize major steps to reduce greenhouse gas emission that can be</p>

	<p>achieved in the textile value chain. Furthermore we take a look to learn from other industry sectors.</p> <p><u>Speakers:</u> Markus Arbenz (IFOAM), Wouter van Dieren (IMSA/requested), Jens Soth (Helvetas), David Hircock (L’Oreal – Carbon Funds)</p> <hr/> <p><b>51 - Concepts and tools for communication &amp; marketing</b></p> <p>What does marketing of organic and fair trade cotton products look like in practice? How to get the organic and fair message across to consumers? – Helvetas presents its national campaign for organic/fair-trade cotton, the agency Paroli shows how they have repositioned the brand Naturaline from a niche market of ecologists to LOHAS. The Belgian company Gilles Claryss presents its experience with fair trade cotton and its plans with organic-fair trade cotton. Concrete tools and marketing methods will be presented, leaving a lot of space for in-depth discussion and to bring in own experiences.</p> <p><u>Speakers:</u> Stefan Stolle (Helvetas), Paroli (Coop), Jens Vande Maele (Jules Clarysse)</p> <hr/> <p><b>52 - Developing local &amp; regional markets</b></p> <p>Organic markets in the West are far from saturated however western businesses are enjoying a healthy growth in demand and general consumer awareness - for both products grown organically and traded ethically. How do we encourage the same sort of ‘evolution’ and awareness of organic and fair-trade in emerging markets? Our line-up of speakers will take us from the marketplace in Africa to organic business in Latin America, then on to food and fibre trading in India and South Africa. The discussion will focus on cotton but also the range of organic products grown as part of the ‘organic cotton system’. There will be plenty of opportunity to discuss and debate how we can best support organic markets ‘locally’, as well as globally.</p> <p><u>Speakers:</u> Roseanne Grey (Shell Foundation), Olga Segovia Lindstrom (Aratex Organica), Herman De Bosch (FairMatch Support), Sékou Diarra (Helvetas Mali), Hasmukh Patel (Agrocel)</p>
<p><b>15.15 – 16.30</b></p> <p>Workshops</p>	<p><b>55 - Which certification program and label to choose?</b></p> <p>Many different certification programs and eco textile labels flooded the market in past years. In order to guide participants out of this jungle an overview on the most relevant organic textile programs will be provided, thereby clarifying the aims, scope and QS-Systems behind a label. The aim of the workshop is not to judge the different labels but to provide a guidance to choose the appropriate certification/label program. We will discuss with the audience the most recognized labels/certification programs and the meaning of certification.</p> <p><u>Speakers:</u> Katharina Schaus (it fits), Jens Soth (Helvetas), Roman Wittwer (Max Havelaar Foundation Switzerland)</p>
<p>Open Space</p>	<p><b>63 - Open space discussions</b></p> <p>Two open mike sessions will give room to topics identified by participants, either by means of a previous online discussion or in the course of the congress. The open space will give the opportunity of bringing in burning issues which are not tackled in other sessions.</p>

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	<p><u>Moderator:</u> Riff Fullan (Helvetas), Andrea Bischof (Helvetas)</p>
<p><b>16.45– 17.30</b></p> <p>Panel discussion</p>	<p><b>56 - Results, news and secrets from the day</b></p> <p>Lessons learned, take homes and unanswered questions of the second day.</p> <p><u>Moderator:</u> Jens Soth (Helvetas)</p>
<p><b>17.30 – 18.00</b></p>	<p><b>80 - Closing – take home: Outputs &amp; conclusions</b></p> <p>In the final session a synthesis of the major lessons learned and take home's will be made, giving an outlook on main challenges to be tackled in the future.</p> <p><u>Speakers:</u> Helvetas, OE, IMO</p>

<p><b>11.00 – 12.30</b></p> <p>Workshops</p>	<p><b>51 - Concepts and tools for communication &amp; marketing</b></p> <p>What does the marketing of organic and fair trade cotton products look like in practice? How to get the organic and fair message across to consumers? – Helvetas presents their national campaign for organic/fair-trade cotton, the agency Paroli shows how they have repositioned the brand Naturaline from niche market of ecologists to LOHAS, and the Belgian company Gilles Clarysse presents their experience with fair trade cotton and plans with organic-fair trade cotton. Concrete tools and marketing methods will be presented, leaving a lot of space for in-depth discussion and to bring in own experiences. Expected results: Get ideas that can be duplicated from others; Discussion and maybe planning of joint activities; Get inspired by the possibilities of good marketing and communication samples.</p> <p><u>Speakers:</u> Stefan Stolle (Helvetas), Paroli (Coop), Jens Vande Maele (Jules Clarysse)</p> <hr/> <p><b>33 - Current trends in the WTO</b></p> <p>What are current trends and discussions in the WTO concerning the (organic fair trade) cotton sector? Which perspectives have southern countries like Burkina Faso or Mali who are experiencing a lasting crisis of their cotton sectors?</p> <p><u>Speakers:</u> Nicolas Imboden (IDEAS, requested), Blais Compoaré, President of Burkina Faso (requested), Hans-Peter Egler (SECO), Mamadou Ouattara (Directeur APROCA)</p> <hr/> <p><b>52 - Developing local &amp; regional markets</b></p> <p>Organic markets in the West are far from saturated however western businesses are enjoying a healthy growth in demand and general consumer awareness - for both products grown organically and traded ethically. How do we encourage the same sort of 'evolution' and awareness of organic and fair-trade in emerging markets? Our line-up of speakers will take us from the marketplace in Africa to organic business in Latin America, then on to food and fibre trading in India and South Africa. The discussion will focus on cotton but also the range of organic products grown as part of the 'organic cotton system'. There will be plenty of opportunity to discuss and debate how we can best support organic markets 'locally', as well as globally.</p> <p><u>Speakers:</u> Roseanne Grey (Shell Foundation), Olga Segovia Lindstrom (Aratex Organica), Herman De Bosch (FairMatch Support), Sékou Diarra (Helvetas Mali), Hasmukh Patel (Agrocel), Liesl Truscott, (Organic Exchange/Moderator)</p>
<p><b>11.00 – 12.30</b> <b>and</b> <b>13.30 – 14.45</b></p> <p>Panel discussions</p>	<p><b>61 / 62 - Open space discussions</b></p> <p>Two open mike sessions will give room to topics identified by participants, either by means of a previous online discussion or in the course of the congress. The open space will give the opportunity of bringing in burning issues which are not tackled in other sessions.</p>

<p><b>Afternoon</b> <b>13.30 – 14.45</b></p> <p>Workshops</p>	<p><b>34 - Organic cotton &amp; climate change</b></p> <p>It is a well known fact that organic cotton and a well organised and transparent supply chain unfold a high potential for climate change mitigation. The workshop will summarize major steps to reduce greenhouse gas emission that can be achieved in the textile value chain. Furthermore we take a look to learn from other industry sectors.</p> <p><u>Speakers:</u> Markus Arbenz (IFOAM), Wouter van Dieren (IMSA/requested), Jens Soth (Helvetas), David Hircock (L’Oreal – Carbon Funds)</p>

<p><b>3.15 – 4.30</b></p> <p>Workshops</p>	<p><b>55 - Which certification program and label to choose?</b></p> <p>Many different certification programs and eco textile labels flooded the market in past years. In order to guide participants out of this jungle an overview on the most relevant organic textile programs will be provided, thereby clarifying the aims, scope and QS-Systems behind a label. The aim of the workshop is not to judge the different labels but to provide a guidance to choose the appropriate certification/label program. We will discuss with the audience the most recognized labels/certification programs and the meaning of certification.</p> <p><u>Speakers:</u> Katharina Schaus (it fits), Jens Soth (Helvetas), Roman Wittwer (Max Havelaar Foundation Switzerland)</p> <hr/> <p><b>35 - Sustainable consumption</b></p> <p>Sustainable consumption and production is the key to sustainable development in industrialized countries. Discover the latest actions that governments are taking and see, how they support your activities and how your actions do contribute. What is the role of eco-labels in sustainable consumption, what is generally expected from them and which types do exist? Which types do we have in the field of organic textiles?</p> <p><u>Speakers:</u> Eva Maria Hartwich (Patagonia), Andreas Prevodnik (Naturskydds Foreningen, Bra Mijö – Standard, requested), Charles Arden-Clark (UNEP/requested)</p>
<p><b>4.30 – 5.30 pm</b></p> <p>Panel discussion</p>	<p><b>56 - Wrap up of day 3</b></p> <p>This panel discussion will take up the lessons learned as well as unanswered questions and issues from the day.</p> <p><u>Moderator:</u> Jens Soth (Helvetas)</p>
<p><b>5.30 – 6.00 pm</b></p>	<p><b>80 - Closing – take home: Outputs &amp; conclusions</b></p> <p>In the final session a synthesis of the major lessons learned and take home's will be made, giving an outlook on main challenges to be tackled in the future.</p> <p><u>Speakers:</u> Helvetas, OE, IMO</p>